



Kruse provides quick access to commodity components and addresses key industry needs for high- demand parts in real time. Kruse's strong commitment to building long-term relationships offer our customers:

- ✓ Global sourcing programs that provide maximum global visibility in locating hard-to-find, obsolete, allocated, military, or leading-edge components.
- ✓ Experts advise on product market pricing, product availability and industry trends.
- ✓ Access to non-traditional sources for competitive, timely product availability
- ✓ Experienced team of open market specialists with access to an established network of major OEMs, CEMs and trading companies worldwide.

#### **Buyer Advantage:**

- ✓ Access to global inventory and superior market
- ✓ Aggressively priced ICs and components
- ✓ Cost savings
- ✓ Margin sharing programs
- ✓ Source obsolete and hard-to-find products
- ✓ Minimal Sourcing time
- ✓ EDI capable

#### **Seller Advantage:**

- ✓ Optimum pricing for excess inventory
- ✓ Fast movement of products
- ✓ Long-term and short-term strategies
- ✓ Customized inventory management solutions
- ✓ 3rd party logistic programs

#### **Value-Added Services Planning, Purchasing, Forecasting**

- ✓ Materials management forecasting and accurate JIT replenishment
- ✓ Identification and prioritization of clients critical inventory requirements
- ✓ Benchmark client successes and build unique solutions
- ✓ Bill-of-material analyses
- ✓ Dedication to continual process improvement

#### **Further services we offer:**

- ✓ Bar Coding
- ✓ Dry packing & Vacuum sealing
- ✓ JIT programs
- ✓ Market/Value analysis
- ✓ Programming
- ✓ Bonded storage locations

Kruse is a DIN EN ISO 9001:2000 certified company

**A**

Actel  
 AMD (Advanced Micro Devices)  
 Adaptec  
 Advanced Power Technology  
 Agere Systems  
 Agilent Technologies  
 Airborn Connector  
 Allegro Microsystems  
 Alliance Semiconductor  
 Altera  
 Amphenol  
 Amic  
 AMCC  
 AMP  
 Analog Devices  
 Aromat  
 Artesyn Technologies  
 Asilant Technologies  
 Astec  
 ATI Technologies  
 Atmel  
 Austin Semiconductor  
 Augat  
 Autec Power Systems  
 AVX

**B**

BC Components  
 BEL Stewart Connectors  
 Bourns  
 Broadcom  
 Brooktree(Conexant)

**C**

C+K  
 Calmark Corp.  
 Cannon  
 CTS  
 California Eastern Labs  
 Catalyst Semiconductor  
 Central Semiconductor  
 Cherry  
 Chips & Technologies  
 Cirrus Logic  
 Cinch Connectors  
 Coil Craft

Condor  
 Connect One  
 Connex Connector  
 Conexant nSemiconductor  
 Cooper Bussmann  
 Cornell Dubilier  
 CPClare  
 Crystall Semiconductor  
 Crydom  
 Cypress Semiconductor

**D**

Dale  
 Dallas Semiconductors  
 Datel  
 Dialight  
 Diodes Inc  
 Du Pont

**E**

Echelon  
 Elite-UMC  
 Elna  
 Elpida  
 EPCOS  
 ERNI Electronics  
 Ecliptek  
 Elantec (an Intersil Company)  
 Epson  
 Etron  
 Evox Rifa  
 Exar(Startech)  
 Exel Microelectronics

**F**

FCI  
 Fairchild Semiconductor  
 Florida RF Labs  
 Foxconn  
 Freescale (formerly Motorola)  
 Fujitsu Components  
 Fujitsu Microelectronics

**G**

General Electric  
 General Instruments  
 General Semiconductors  
 Goldstar(LG Semicon)

**Grayhill****H**

Harris  
 Hamlin Electronics  
 Harting  
 Hewlett Packard(Agilent)  
 Holt Integrated Circuits  
 Honeywell  
 Hosiden  
 Hyundai/Hynix

**I**

IBM  
 IDT  
 IRC (TT Electronics)  
 ISSI  
 ITT Cannon  
 Infineon Technologies  
 Intel  
 International Rectifier  
 Intersil  
 ISSI

**J**

Johanson Dielectric

**K**

KEMET  
 Kinseki  
 KOA Speer Electronics  
 Knox Semiconductor  
 Kyocera

**L**

Lambda  
 Lattice Semiconductor  
 Legerity  
 Level One  
 Linear Technology  
 Lite-On Electronics  
 Littelfuse  
 Littelfuse Teccor  
 LSI Logic

**M**

M-Tron  
 Maxim/Dallas Semiconductor  
 MHS Matra Harris

**Micrel**

Micro Commercial Components  
 Microchip Technology  
 Micron Semiconductor  
 Microsemi  
 Mitel Semiconductors  
 Mitsubishi Electronics  
 Molex  
 Mosel-Vitelic  
 Motorola (see Freescale)  
 Murata

**N**

NAIS  
 National Semiconductor  
 NEC  
 NIC Components  
 NKK Switches  
 National Semiconductor  
 Nichicon  
 Novacap  
 NXP/Philips

**O**

ON Semiconductor  
 OSRAM Opto Semiconductors  
 OKI  
 Omnirel  
 Omron  
 Optek Technology (TT Electronics)  
 Optrex

**P**

Panasonic  
 Panduit  
 Paradigm Technology  
 Performance  
 Pericom Semiconductor  
 Philips Semiconductors  
 Power-One  
 Pulse

**Q**

QP Semiconductor  
 Quality Semi

**R**

Raytheon

**Renesas**

Ricoh  
 Rifa  
 Rockwell  
 Rohm  
 Rubycon

**S**

ST Microelectronics  
 Samsung Semiconductor  
 Samtec  
 SanDisk  
 Sanyo  
 Saronix  
 Schaffner  
 Seeq  
 Semikron  
 Semtech  
 Sensitron Semiconductor  
 Sharp Electronics  
 Silicon Labs  
 Siliconix  
 Simtek  
 Sprague  
 Stackpole Electronics  
 Stanley Electric  
 Supertex  
 Switchcraft

**T**

Taiyo Yuden  
 TDK  
 Texas Instruments  
 Toshiba  
 Tyco

**U**

UMC  
 United Chemi-Con (UCC)  
 Unitrode

**V**

Vectron  
 Vishay Semiconductor  
 Vishay  
 VLSI Technology

**W**

WPI Interconnect Products  
 Weidmuller  
 Western Digital  
 Wickmann  
 Wima  
 Wieland  
 Winbond

**Y**

Yageo

**X**

Xicor  
 Xilinx

**#**

3M

... and many more.

Now franchised for:



Manufactories in red represent our strategic lines

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